

FOR SCHOOLS & NONPROFITS

Partner Referral Program

Share the scare. Raise money for your cause.

SHARE YOUR CODE · EARN UP TO 40% · GET PAID



Southern Screams partners with schools and nonprofit organizations to help them raise money. Approved partners receive a unique promo code to share with their community, and earn a share of every qualifying ticket sold with it, paid as a commission or a donation.

How it works

1 Apply Email us or complete the enrollment form at the end of this document.	2 Get your code Once approved, we send your organization's unique promo code.	3 Share it Email, social media, newsletters, QR codes: whatever reaches your community.	4 Get paid After the event ends, we total your qualifying tickets and mail your check.
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What your organization earns

0–24 TICKETS Not eligible Below minimum	25–75 TICKETS 20% commission	76–150 TICKETS 25% commission	151–250 TICKETS 35% commission	251+ TICKETS 40% commission
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Your rate is set by the total number of qualifying tickets sold with your code for the event, and applies to every qualifying ticket. Earnings are calculated on what buyers actually paid for their tickets, after any discounts and excluding taxes and fees.

Example

Your community buys 100 qualifying tickets with your code	100 tickets
Total paid for those tickets, after discounts	\$3,000.00
100 tickets falls in the 76–150 tier	25%
Your organization earns	\$750.00

Example only. Ticket prices vary by night and ticket type.

At a glance

Who can join	Registered schools and 501(c)(3) nonprofit organizations. Individuals are not eligible.
Minimum payout	Earnings must total at least \$100 to be paid out.
When you're paid	By check, mailed within 30 days after the event ends.
Commission or donation	Your choice. Your earnings can be paid as a marketing commission or as a charitable donation from Southern Screams, whichever works best for your organization.
Tax forms	We may request a completed W-9 before payment, and will issue any tax forms the law requires (such as a Form 1099-NEC).
Tracking	Ask for a sales report by email, up to once a week during the event. Your final report is available within 7 business days after the event ends.

Promoting your code

ENCOURAGED

Share it anywhere your community already is.

- Email newsletters and announcements
- Your organization's social media
- Flyers, QR codes, and event tables
- Word of mouth, as long as buyers use the code

NEEDS APPROVAL FIRST

Ask us before you do any of these.

- Paid advertising using your code
- Using Southern Screams logos, photos, or branded materials
- Anything that changes or adds to the offer

BE UPFRONT WITH YOUR AUDIENCE

FTC guidelines require that you tell your audience your organization earns money when they use your code. Something as simple as “We receive a portion of every ticket sold with our code” works. Misrepresenting the offer or our brand may result in removal from the program.

Program Terms

By enrolling, your organization agrees to the following.

01 Honest promotion

Promote your code honestly and in good faith, without misleading claims or misuse of the Southern Screams brand.

02 Independent relationship

Participation is voluntary and creates no employment, agency, partnership, or contractor relationship. You may not present yourself as an employee or agent of Southern Screams.

03 Compensation

Your only compensation is the commission or donation described in this document, paid only after qualifying sales are verified. No other bonuses, benefits, or reimbursements are owed.

04 Tracking accuracy

You are responsible for sharing your code accurately. Only sales where your code was entered at checkout are credited. Southern Screams is not responsible for missed referrals caused by user error or third-party platforms.

05 Release of claims

You release Southern Screams and its owners, officers, employees, and affiliates from claims related to referral disputes, technical errors, eligibility decisions, or program changes.

06 Indemnification

You agree to defend and hold Southern Screams harmless from third-party claims arising from your promotional activities, misrepresentation of the program, violation of law, or unauthorized use of our marketing materials.

07 Program changes

Southern Screams may approve or deny any application, and may modify, suspend, or end the program, or your participation, at any time. Changes do not reduce earnings already verified for completed sales.

08 Governing law

These terms are governed by South Carolina law. Disputes will be handled exclusively in the state or federal courts of Charleston County, South Carolina.

Enrollment Form

Complete, sign, and email this page to partners@southernscreams.com. We will review your application and follow up, usually within a week.

Your organization

Organization name

Organization type

School or 501(c)(3) nonprofit

EIN

Federal employer identification number

Website

Primary contact

Contact name & title

Email

Phone

Mailing address for checks

Payable to the organization

Your plans

☐ Pay our earnings as a **marketing commission**

☐ Pay our earnings as a **donation**

How you'll share your code

Newsletter, social media, events, etc.

By signing, I confirm I am authorized to enroll this organization and that it agrees to the Program Terms in this document.

AUTHORIZED SIGNATURE

DATE

PRINTED NAME & TITLE