



**WHERE EXPERIENCES
COME
ALIVE!**

THIS IS OUR

COMPANY



Southern Screams is a live entertainment company specializing in immersive, story-driven events and experiences.

THIS IS OUR

MISSION

Deliver unforgettable, immersive entertainment that amazes guests while prioritizing safety, professionalism, and storytelling excellence.

THIS IS OUR

VISION

To become the Southeast's premier destination for immersive entertainment, known for innovation, inclusion, creativity, and unmatched guest experience.

THESE ARE OUR VALUES



Safety First

Above all, we ensure our guests and team are safe in every aspect of our operations, from set construction to guest interactions.



Creativity and Innovation

We embrace imagination and bold ideas, constantly seeking new ways to frighten, surprise, and entertain.



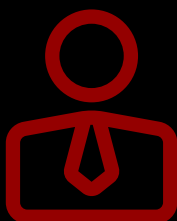
Team Spirit

We value collaboration, mutual respect, and support. Every role, whether behind the scenes or in costume, is essential. Teamwork makes the screams work!



Inclusivity

We believe everyone deserves a place in the Southern Screams family and we celebrate diversity in all forms.



Professionalism

We show up on time, act responsibly, and treat others with dignity, both in and out of costume.

THESE ARE OUR

BEHAVIORS



Prioritize Safety in Every Action

Whether you're moving equipment, setting up props, or monitoring the crowd—safety is everyone's responsibility.



Lead with Respect

Treat guests, team members, and leaders with kindness and professionalism, regardless of role, background, or experience.



Be Reliable

Follow through on commitments, show up prepared, and communicate early if issues arise.



Take Initiative

If you see something that needs doing—do it. Be proactive, resourceful, and solution-focused.



Guest-Obsessed

Go the extra mile to ensure every guest feels welcomed and wowed.

THESE ARE OUR

BEHAVIORS



Keep It Professional

Maintain appropriate behavior, language, and appearance on- and off-duty while representing Southern Screams.



Practice Inclusion and Positivity

Cultivate an environment where everyone feels safe, valued, and empowered to be themselves.



Communicate with Clarity

Ask questions, give updates, and share concerns openly—always with respect and professionalism.



Embrace Feedback

See feedback as an opportunity to grow. Be open to coaching and give constructive input when asked.



Own Our Mission

Understand why we're here—to deliver safe, immersive, unforgettable entertainment—and let that guide your actions every night.