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Southern Screams – Charleston’s Premier Haunted House Attraction – Returns with MACABRE at Holy City Brewing

CHARLESTON, SC (July 7, 2026) — Southern Screams is back at Holy City Brewing for another season of fear with an all-new haunted attraction: **MACABRE**.

Beyond the polished plaques and velvet ropes of **Museum Macabreo**, something evil has taken root. For years, The Curator has gathered the rare, the cursed, and the forgotten — but his latest discovery has awakened something far darker. Now the museum hungers for more, and the final exhibit is still waiting to be filled.

Beginning **Friday, September 25**, Southern Screams will run select nights through **Saturday, November 7**, bringing guests face-to-face with immersive sets, chilling characters, and a terrifying new attraction and theme. This year’s experience includes General Admission tickets along with:

The elevated R.I.P. Access experience, featuring private lounge access, exclusive photo ops, discounts on merchandise, and expedited haunted house entry

Behind the Screams tours on select nights for fans who want a look behind the blood-soaked curtain, experience backstage areas, and chat with event creators

Lights Out! Nights on **November 6 and November 7**, where guests enter the attraction with only a lantern to guide them.

NEW this year - Trick-or-Treat Night from 5:00pm – 6:00pm on Halloween night, where guests can experience the haunted house with the lights on in a more family-friendly fashion and get treats along the journey.

“Our team is incredibly excited to unveil **MACABRE**,” said Blake Baylor, Creative Director at Southern Screams. “This year’s concept brings guests into a twisted museum filled with cursed relics, living exhibits, and dark secrets around every corner. Each season, we challenge ourselves to create something more immersive, more intense, and more unforgettable — and **MACABRE** is one of our most ambitious experiences yet.”

Southern Screams takes place at **Holy City Brewing in North Charleston**, combining immersive haunted house design, high-energy performances, interactive attractions, and a uniquely Charleston setting.

For tickets, dates, and full details, visit southernscreams.com

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