

**FOR IMMEDIATE RELEASE 7/7/2026**

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## **Southern Screams – Charleston’s Premier Haunted House Attraction – Returns with MACABRE at Holy City Brewing**

**CHARLESTON, SC (July 7, 2026)** — Southern Screams is back at Holy City Brewing for another season of fear with an all-new haunted attraction: **MACABRE**.

Beyond the polished plaques and velvet ropes of **Museum Macabreo**, something evil has taken root. For years, The Curator has gathered the rare, the cursed, and the forgotten — but his latest discovery has awakened something far darker. Now the museum hungers for more, and the final exhibit is still waiting to be filled.

Beginning **Friday, September 25**, Southern Screams will run select nights through **Saturday, November 7**, bringing guests face-to-face with immersive sets, chilling characters, and a terrifying new attraction and theme. This year’s experience includes General Admission tickets along with:

**The elevated R.I.P. Access experience**, featuring private lounge access, exclusive photo ops, discounts on merchandise, and expedited haunted house entry

**Behind the Screams tours** on select nights for fans who want a look behind the blood-soaked curtain, experience backstage areas, and chat with event creators

**Lights Out! Nights** on **November 6 and November 7**, where guests enter the attraction with only a lantern to guide them.

**NEW this year - Ghost Ops**, the new nightly laser tag experience guests can enjoy before or after facing the haunt, and **Trick-or-Treat Night from 5:00pm – 6:00pm on Halloween night**, where guests can experience the haunted house with the lights on in a more family-friendly fashion and get treats along the journey.

“Our team is incredibly excited to unveil **MACABRE**,” said Blake Baylor, Creative Director at Southern Screams. “This year’s concept brings guests into a twisted museum filled with cursed relics, living exhibits, and dark secrets around every corner. Each season, we challenge ourselves to create something more immersive, more intense, and more unforgettable — and **MACABRE** is one of our most ambitious experiences yet.”

Southern Screams takes place at **Holy City Brewing in North Charleston**, combining immersive haunted house design, high-energy performances, interactive attractions, and a uniquely Charleston setting.

For tickets, dates, and full details, visit [\*\*southernscreams.com\*\*](http://southernscreams.com)

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